

NWA Holiday Market

November 6th - 7th - 2026

NWA Convention Center - Springdale, Arkansas

www.NWAHolidayMarket.com

info@nwaholidaymarket.com

(479) 756-6954

Name: _____ BusName _____

Address: _____ City _____ State _____ Zip _____

Email: _____ BusPartner email _____

Phone _____ Bus Partner# _____ Website: _____

Description: products/services: _____
_____ use back if needed

____ 10x10 booth- \$350 (#of booths) ____ Corner \$75(limited) ____ 6 ft Table(s) \$10 ____ *Electric-\$60

***VERY IMPORTANT: Contact us IF power needs exceed 110v.**

Circle the following if using: multiple lights# _____, Crock Pots# _____ hot plate# _____ Toaster oven# _____

Microwave, heat press, Computer/Printer, Sewing Machine, Other _____

CHECK below Per Payment Options: - MUST include *2-SASE with application (confirmation will be mailed).

Deposit is non-refundable. Cancellations must be received by 9/1/26 for refund = minus deposit

____ **\$100 Deposit Per Booth + *2 self addressed stamped envelopes. I will mail balance by 9/1/26**

____ **I understand, after 9/1/26 - a \$25 fee will be applied for late balance or Application Submission**

____ **I have enclosed app with full balance + *2 self addressed stamped envelopes**

____ **Please charge CC/invoice PP for deposit only/then charge my balance on 9/1/26**

____ **Please charge my cc/Invoice Paypal for full balance, upon receiving my application**

***Paypal invoice due upon receipt; otherwise another method of payment is required**

***I understand 3.9% fee per credit card or Paypal will be included in total charges**

CC _____ exp _____ CVV _____ zip _____

PayPal acct: _____ Note if PP account is different than email noted above

Checks: Payable to Southern Roots Promotions, PO Box 1850, Lowell 72745.

Liability: The undersigned does hereby release, discharge, hold harmless & waive Southern Roots Promotions LLC, Show promoter(s), Show staff, Hotel Atrium Group/management from any & all manner of actions, suits, damages; including "acts of God" and/or claims to person and/or property of the undersigned, while under supervision of the sponsors; and will abide by all show rules & regulations of said event.

Signature _____ Date _____

Info@NWAHolidayMarket.com  www.facebook.com/NWAHolidayMarket  @NWAHolidayMarket

VENDOR CONTRACT

1. All applications must be submitted with a nonrefundable \$100 per booth deposit or booth space will not be reserved. Balances are due September 1, 2025. A \$25 late fee will be assessed after 9/1/25. Reservation may be forfeited after 10/1/25 per outstanding balance, at the promoter's discretion. If applying after 9/1, full payment + \$25 fee is due at the time of application. A \$25 fee will be assessed for returned checks. Before 9/1, all paid booth fees (minus nonrefundable deposit) will be refundable.
2. This is a juried event. Please provide 2-3 photos or a sample of your product. We will consider application date, product quality and uniqueness when accepting vendors and in booth placement. We also try to limit categories to ensure this is a successful event for all. Vendors will only be allowed to bring the product they have submitted in their application. New categories must be submitted for approval - if after original application submission
3. No other brochure, flyer, etc for other events will be allowed to be displayed in booth, handed out or put in shopper's bags unless approved by the NWA Holiday Market promotor.
4. The NWA Holiday Market is a family-friendly atmosphere & reserves the right to remove any exhibitor/product with distasteful products, vendors with contentious conduct/ violation of show rules. 5. All booth spaces will be clearly marked and vendors agree to keep their display, merchandise and staff within their defined booth space.
6. The NWA Holiday Market will launch an extensive advertising campaign thru multiple digital and social media outlets. We ask that our vendors help make this a successful event for all by engaging and sharing the event on social media and other forms of marketing as applicable.
7. All normal operations of business will be the sole responsibility of the vendor. The NWA Holiday Market will not be responsible for collecting Arkansas sales tax. Sales tax forms will be provided & must be turned in at the end of show. All transactions for products & services are between the vendor/ customer. The NWA Holiday Market will not be involved in the collection of any payment or delivery of product. Any product shipped to show location must be arranged between vendor/ hotel
8. The NWA Holiday Market will not be held responsible should bodily injuries or property damage occur within their booth space. Vendors are responsible for the safety of all displays. Nothing can be hung on or attached to the convention center walls.
9. Food vendors will be responsible to contact the Washington Co Health Dept for permit. Visqueen is required for all food booths You can bring your own or reserve thru the Holiday Inn. *Wifi, pipe and drape and other booth services are available for a fee from the Holiday Inn sales office. To reserve these services, please call the Holiday Inn sales office (479) 751-8300/sales office.
10. Set up is Thursday, November 6th from 12pm-10pm. All booths will be set up and ready for business by 8:30 am on Friday, November 7th
11. Show hours are as below and all vendors are required to be in their booths during shopping hours. Early tear down will not be allowed.

Friday, November 7thth 9am-8pm

Saturday, November 8th 9am-6pm

Submission of application will imply consent and confirmation will be mailed upon placement.

We look forward to seeing each of our vendors and a great event in November!

The NWA Holiday Market Promoters

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